

More than 250 new products are set to debut at WESTEC 2007!

Today staying ahead of new technology can seem like a full-time job. That is where WESTEC 2007 can help. For 44 years, manufacturers seeking a competitive edge have made WESTEC a part of their business plans. With nearly 800 industry-leading exhibitors from advanced machine tools, cutting tools and accessories, manufacturing applications, emerging technologies and many other business resources, WESTEC continues to be the best place to solidify partnerships, expand supplier networks and adopt industry best practices.

Thousands of experts will be available from every imaginable discipline to discuss your production challenges, and this year there is an exciting opportunity to see new applications and processes in action at the WESTEC Plant Tours & Sessions. Look inside to see a full list of exhibitors along with more information about the Plant Tours & Sessions, other activities and free show registration (\$50 value).

More than 250 new products are set to debut at WESTEC 2007, and 150 of them are highlighted in this publication. These new products are being produced to help you find solutions to run a leaner, more competitive operation. Take a peak at these innovations, and start planning your trip to the show! Still looking for more

information? New products continue to be added to the exhibitor list found at www.sme.org/westec each week. Check back often for updates.

After you have scoured new products, networked with engineers and applications specialists that speak your language, get ready to explore even more happening on the show floor. Hear industry experts offer Solutions for Small Business at the New Technology Theater, get your questions answered at the Battle of Technologies – a Comparative Process Match, consult with experienced application engineers at the Product and Process Design & Management Pavilion and find production partners at the Job Shop & Outsourcing Pavilion. Take a look inside or visit www.sme.org/westec for all of the details.

Register today!

Register your entire team today for free and begin to plan your trip to WESTEC 2007. Use the registration form on the back of this publication and save \$50 on each registration or register online at www.sme.org/westec.

See you in L.A.!



Solid Information • Solid Business Deals • Solid Connections



WESTEC Show Hours:

Monday, March 26 10:00 am – 5:00 pm
 Tuesday, March 27 10:00 am – 6:00 pm
 Wednesday, March 28 10:00 am – 6:00 pm
 Thursday, March 29 10:00 am – 3:00 pm

Registration opens daily at 7:30 a.m. in Kentia Hall.

Kentia Exhibits open and close one hour earlier except on Monday March 26 (9:00 a.m. – 5:00 p.m.)

Navigate the show floor with ease when you use Quick Search Interactive Kiosks!

New at WESTEC 2007, Quick Search powered by MapYourShow Kiosks will be available for you to quickly search for exhibitors by company name, booth number, location or product category. Each Kiosk provides an instant blueprint for you to find the products and exhibitors you need to see at WESTEC. The Kiosks will be equipped with touch-screen computer monitors and printers to print your show agenda and itinerary of exhibitors to visit. You will also see an overview map that will show you the total number of products by hall and the complete list of exhibitors.

With the aid of an agenda planner, you will be able to visit more booths, spend more time with exhibitors, and find more products than ever before. The Kiosks will be located at registration, the convention center lobby and at the entrances to the exhibits. Save time navigating the show floor by using MapYourShow Kiosks at WESTEC 2007!

WESTEC Plant Tours & Sessions

Make the most of your time at WESTEC! New for 2007 are the WESTEC Plant Tours & Sessions. Want to learn about a new technology and see new applications or processes in action? This year, WESTEC offers you a smart way to get solid insights into how new equipment and methods can benefit your manufacturing.

Here is how it works. Each of the packages contains a combination of the following:

- A ½ day tour at a leading manufacturing facility
- A ½ day training session lead by industry experts
- An exclusive opportunity to meet with participating exhibitors to experience pre-planned demonstrations, make side-by-side comparisons and take part in a facilitated Q&A session.

Complimentary attendance to the WESTEC exposition.

Choose from the following Plant Tour & Session Packages

Package #1	Design Solutions* Tour: The Boeing Company
Package #2	The Human Side of Lean Tour: Northrop Grumman Corporation (A "Lean Tour")
Package #3	Standard Work Development Tour: Robinson Helicopter Company
Package #4	Lasers* Tour: Amada America, Inc
Package #5	Reverse Engineering & 3D Scanning* Tour: Gentle Giant Studios
Package #6	Machining of Composite Materials* Tour: Northrop Grumman Corporation
Package #7	Workforce & Professional Development Sessions

* Indicates Exclusive Show Floor Experience from 3:30 p.m. to 5:00 p.m.

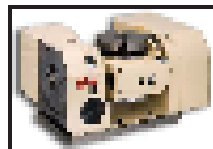
If you have already registered for WESTEC and want to add on a tour package, please call 708.486.0751. To register for the WESTEC exposition or the Plant Tours & Sessions use the registration form in this publication or go to www.sme.org/westec.

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Each Package is only \$99 for SME members and \$129 for non-members.

Process Automation Iron



Available: T8-200 High Power-Compact MIG Welding Table
The T8-200 is a high-capacity, self-loading table designed for the addition of many jobs, custom, and specialty checks.

...designed for the addition of many jobs, custom, and specialty checks.

Learn the Iron



Available: T8-200 High Power-Compact MIG Welding Table

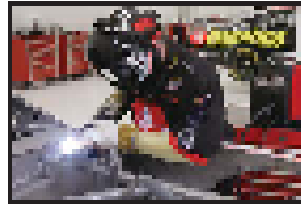
The T8-200 is a high-capacity, self-loading table designed for the addition of many jobs, custom, and specialty checks.

Learn Mig Welding Technology

COHER-SAPPC LINES

The most cost-effective line manufacturing you should have just finished... COHER-SAPPC line is a complete system...

Learn Mig Welding Tech



Learn Mig Welding Tech... available in many sizes...

Learn Mig Welding Tech... available in many sizes...

Welding M-Process Iron

Call M-Process Mig Welding Equipment & Job Shop Service

The Department of Defense has awarded a contract to the M-Process... Mig Welding Equipment & Job Shop Service...

Welding M-Process Iron

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Welding M-Process Iron



Welding M-Process Iron... Mig welding equipment...

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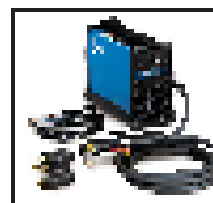
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